# FACULTY OF LIBERAL ARTS

**FINAL EXAMINATION**

Student ID (in Figures)    :

Student ID (in Words)    :

Subject Code & Name    :    **MPU3322 Professional Ethics**
Semester & Year    :    May – August 2017
Lecturer/Examiner    :    Dr. Wong Kok Keong
Duration    :    2 Hours

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**INSTRUCTIONS TO CANDIDATES**

1.   **This question paper consists of 2 parts:**
   **PART A (30 marks)    :    THIRTY (30) multiple-choice questions. Answer ALL questions. Each question carries ONE (1) mark. Shade your answers in the Multiple Choice Answer Sheet provided.**
   **PART B (70 marks)    :    FIVE (5) short-essay questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.**

2.   **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3.   **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4.   **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

**WARNING:**    The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Student Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

**Total Number of pages = 9 (Including this cover page)**

**PART B** : **SHORT-ESSAY QUESTIONS (70 MARKS)**

**INSTRUCTION(S)** : Answer **ALL FIVE (5)** short answer questions. Write your answer in the answer Booklet(s) provided.

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1.  Answer questions (a) and (b) on ethics, morality, and law.

    (a)   A key difference between Ethics and Morality is based on values and behaviour.  Explain this difference and use examples to illustrate your points.
    *(6 marks)*

    (b)   Discuss **TWO (2)** ways to show how law and ethics are different from one another. Use examples to help you to explain.     *(4 marks)*

2.  Answer questions (a) and (b) about characteristics of being a "professional" and code of professional ethics.

    (a)   Other than having a code of professional ethics, describe **TWO (2)** other characteristics of being a professional.     *(6 marks)*

    (b)   Explain **THREE (3)** reasons why it is important to have professional ethics?
    *(9 marks)*

3.  Answer questions (a), (b), and (c) about corporate social responsibility (CSR):

    (a)   Describe at least **ONE (1)** advantage of performing CSR?     (*5 marks*)

    (b)   Describe at least **ONE (1)** disadvantage of performing CSR for a corporation.
    (*5 marks*)

    (c)   On the whole, do you think corporations should practice social responsibility? Explain at least **ONE (1)** reason to support your position. (Your reason should NOT be the same as the advantage or disadvantage given earlier in your answer.)     (*5 marks*)

4.  Answer questions (a), (b) and (c) about the Deontological Ethical Theory and Utilitarian Ethical Theory.

    (a)   Explain the Deontological Ethical Theory and **ONE** problem with it.  Use examples to help you to explain your points.     (*6 marks*)

    (b)   Explain the Utilitarian Ethical Theory and **ONE** problem with it.     (*6 marks*)

    (c)   Which of the two theories do you prefer? Explain one reason for your preference.     (*3 marks*)

5.      Read the following scenario and answer questions (a), (b), and (c) that follow.

Scenario:
A part of the code of professional ethics for university lecturers says that they must treat all students fairly and equally.  Mr Liew is a very good lecturer and his students like him very much with the way he teaches. In one semester, he is attracted to a student he teaches in one of his classes.  After the third week of the semester, he and the student start to date. As the semester continues, they fell in love. Mr Liew feels he does nothing professionally wrong because he and the student are genuinely in love.

Later in the semester, Mr Liew is found to be dating the student by the head of his department (Dr Ahmad).  Dr Ahmad has known Mr Liew very well for the past four years. He has found Mr Liew to be a very good lecturer, a hardworking member in his department, and a very honest and responsible person.  Dr Ahmad believes that Mr Liew has made a mistake. He tells Mr Liew that he will excuse his behaviour, but wants Mr Liew to stop dating or seeing the student immediately.  Dr Ahmad says he will take action against Mr Liew only if Mr Liew does not stop the romantic relationship with the student.

Questions:
(a)     Explain adequately why Mr Liew is professionally wrong to date the student.
                                                                                          (5 marks)

(b)     Do you agree with Mr Liew's reasoning that he is not professionally wrong to date the student because he and the student are genuinely in love? Explain your position.                                                               (5 marks)

(c)     What ethical theory can be applied to Dr Ahmad's decision to excuse Mr Liew's romantic relationship and will take action only if Mr Liew does not stop dating or seeing the student right away? Explain the theory.  (5 marks)